

---

**SMU**

**SOUTH MEDITERRANEAN UNIVERSITY**  
First English-Speaking Educational Hub in Tunisia (Since 2002)

---

**LANGUAGE &  
CULTURE INSTITUTE**

Global Communication, Key to the Future



# President's Message



« We strongly believe that considering the strategic location of our country in the heart of the Mediterranean, the diversity of its cultural heritage, being a gateway to the MENA countries and a linking pin between Europe and Africa, we ambition to make Tunisia a regional hub of educational excellence offering world-class programs to its students »

*Dr. Mahmoud Triki,  
SMU President*

# Director's Message

« The Language and Culture Institute is a centre of excellence in Language training and cultural activities. Our primary objective is to encourage cross cultural awareness thereby promoting an understanding and bringing together of people from all over the world.

Should you choose LCI you will embark on a unique and stimulating learning experience. Our long standing expertise, cutting-edge pedagogical methods, and dedicated staff will make this choice your key to the future. »

**« If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language it goes to his heart » Nelson Mandela**

*Patricia Ceresani,  
Director of the LCI -  
Language and Culture Institute*



# Learn A Language, Move Ahead



Business English	General English	Summer School	Language & Culture
Young Learners	Intensive Arabic & French	English for Conversation	One to One

# Why Choose LCI ?

- Proven Track record in Corporate Business Programs
- Comprehensive Portfolio covering General English, Young Learners, ESP (English For Specific Purposes : Technical, Scientific, Medical)
- Wide range of courses to meet all requirements
- Interactive and dynamic teaching methods
- Highly qualified and experienced professors
- Stimulating learning environment with cutting-edge facilities
- Commitment to Quality

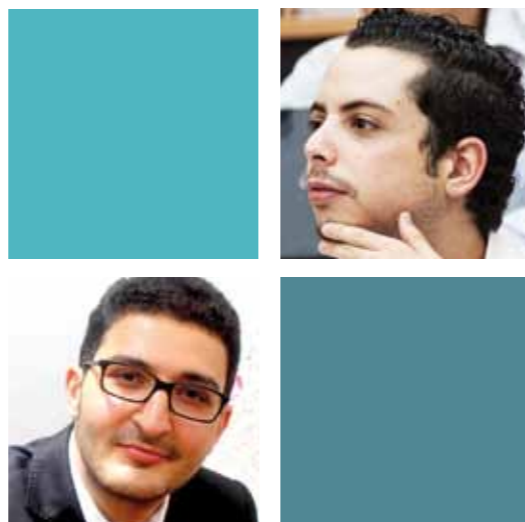


« I'm an L2 student at MSB, I had an English course at LCI. I really appreciated the fun & interactive lessons and it helped me a lot to improve my conversational skills and to have a better communication with my classmates & international friends. The quality of the professors and the facilities at LCI were the main reasons in choosing this institution to improve my English Skills »

*Imen Ousji,  
MSB & LCI student - English For Conversation*



# Languages Your Gateway to the World



In this day of Globalization English has become the universal language and is fundamental in every aspect of life. LCI teachers create dynamic and motivating classes designed to provide an all-round knowledge of English, French and Arabic. Participation in class discussion, role plays and games improve the ability to communicate effectively and encourage students not only to progress but to continue their studies. At LCI there is a wide choice of courses that allows you to choose the best time of the day for your language learning program.

<b>Business English &amp; General English</b>	<p>Lunchtime classes : Monday/Wednesday or Tuesday/Thursday <b>12.15 to 14.15</b></p> <p>Evening classes : Monday/Wednesday or Tuesday/Thursday <b>18.30 to 20.30</b></p> <p>Corporate Executive Programs : Tailor made in company courses specifically aimed at your company's needs and field of specialization.</p>	
<b>Summer School</b>	Two or three week programs	Morning classes : Monday to Friday <b>9.00 to 13.00</b>
<b>Young Learners</b>	40 hour program, one class per week Wednesday or Saturday <b>14.30 to 16.45</b>	
<b>Intensive Arabic &amp; French</b>	For overseas students and executives available throughout the year (Hours on request)	
<b>One to One</b>	The best way to reach your objectives to suit your own pace and schedule.	

All Courses are closely monitored and graded by constant assessment with a certificate of achievement given on successful completion of the course.

# A Wide Choice of Language Training Programs

## Business English :

- Elementary to Advanced
- To develop the necessary skills to progress confidently in your career.
- Interactive exercises: role plays based on interviews, negotiations & presentations.

## Business Communication :

- Intermediate to Advanced
- Develop skills for an effective communication : presentations, confident public speaking and assertive negotiating
- Special focus on cultural awareness

## Young Learners :

- Elementary to Advanced
- Specific programs for high School and undergraduate students
- Excellent support in language training throughout the academic year

## General English :

- Elementary to advanced
- An all-round general knowledge of the language and culture

## English for Conversation :

- Intermediate to Advanced
- Practice of the spoken skills with interesting subjects such as « American and British culture through music and art » and « The Art of Debating ».



## Summer School : The best way to improve your English and have fun!

- Main focus is on speaking giving students that all too important opportunity to communicate & interact.
- Reading and writing activities
- Enthusiastic teachers exciting & interesting variety of activities make this a fun & fulfilling experience.
- An excellent foundation for language learning at school and colleges, it encourages an understanding of different cultures and it improves job opportunities
- Study Abroad Programs (SAP):
  - Student exchange programs with US and European Universities
  - Foundation Courses in Arabic Language, Culture, and Academic programs

# Learn From The Best\*



**BRENNA BOYD,**  
**Master Social Psychology**  
**Arizona State University (USA)**  
 CELTA certification in Teaching English as a Second or Foreign Language. Also ESL Language Instructor from St. Giles San Francisco.



**KASSANDRA ROBERTSON,**  
**M.A. in Applied English Linguistics, Wisconsin Madison University (USA)**  
 Served as an English Language Instructor and TEDxAIU Speaker Committee Coordinator. She also taught at the University of Wisconsin-Madison



**KATYA GHANMI LONG,**  
**Ph.D. Université libre de Bruxelles, (Belgium)**  
 Wiener-Anspach grantee at the University of Cambridge where she focused on political theory was a researcher at the Fonds National de la Recherche Scientifique Belgium.



**KHOULOU KHAMMASSI,**  
**Masters in Technical Communication Texas Tech University (USA)**  
 Diversified Teaching experience at: Texas Tech University, Amideast, Embassy of the United States in Tunisia & University of Houston

\* For the full list of professors please visit: [www.lci.tn](http://www.lci.tn)



## How to Enroll ?

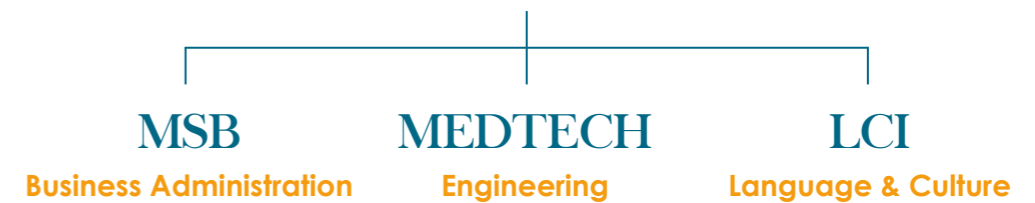
- 1- To enroll :
  - Pre-apply online ([lci.tn/Online Application](http://lci.tn/Online Application))
  - Send an email to [contact@lci.tn](mailto:contact@lci.tn)
  - Or call +216 71 19 44 44 / +216 28 43 43 28
- 2- The admission department will get back to you to fix an appointment for a placement test
- 3- You will be informed of your level and the starting date of your course (Please, go to our website ([www.lci.tn](http://www.lci.tn)) to check session dates)



*« English is who I am, not what I do »  
 « Teaching within LCI has been an outstanding experience. The students and the institute staff are my source of inspiration to always strive, with them, for excellence. Mastering the business, language and communication aspects of any Business English class makes my lessons enjoyable not only for students, but also for me. I frequently attend pedagogical and andragogical trainings and have recently started a drama class to teach even more interactively.*

*Welcome to my classes & Three Cheers for LCI ! »*

**KhouLOUD KHAMMASSI, Teacher at LCI**



## CONTACTS



📍 Language and Culture Institute - LCI  
«Les jardins du Lac II» 1053, Tunis-Tunisia.

☎ (+216) 71 194 444 | 📠 (+216) 28 434 328



[www.lci.tn](http://www.lci.tn) | [contact@lci.tn](mailto:contact@lci.tn)